



**SKICON 2026**  
**San Diego Marriott Mission Valley**  
**San Diego, California - June 11-14 2026**  
**"Peak to Pier"**  
**DRAFT SCHEDULE OF EVENTS**



**Thursday, June 11, 2026**

9:30 am - 2:00 pm	Let's Play Pickleball - <i>Sponsored by TBA</i>	Meet in Hotel Lobby
9:45 am - 1:45 pm	Balboa Park Scavenger Hunt & SkiCon Council Challenge - <i>Sponsored by Bay Area Snow Sports Council &amp; San Diego Council of Ski Clubs</i>	Meet in Hotel Lobby
2:00 pm - 5:00 pm	Delegate Registration - Delegate Bags - <i>Sponsored by Mammoth Mountain Ski Area</i> , Delegate Books - <i>Sponsored by TBA</i> , Neck Wallets - <i>Sponsored by Sports America Tours</i>	Grand Ballroom Foyer
3:00 pm - 5:00 pm	Industry Exhibitor Registration	Grand Ballroom Foyer
3:00 pm - 4:00 pm	Far West Ski Foundation Meeting (By Invitation Only)	FWSA Suite
3:30 pm - 5:00 pm	Harbor Splash Pub Cruise - 29 <sup>th</sup> Annual Pub Crawl Registration & Trolley Departure - <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i>	Grand Ballroom Foyer
5:30 pm - 8:30 pm	Harbor Splash Pub Cruise – 29 <sup>th</sup> Annual Pub Crawl	Adventure Hornblower

**Friday, June 12, 2026**

7:00 am - 6:00 pm	Auction & Snowsports Trade Show Setup	Grand Ballroom
7:45 am - 2:30 pm	19 <sup>th</sup> Annual Michael German Memorial Golf Tournament - <i>Sponsored by Copper Mountain</i>	Meet in Hotel Lobby
8:00 am - 11:00 am	Delegate Registration	Grand Ballroom Foyer
9:00 am - 4:00 pm	Aqua Adventures on Mission Bay - <i>Sponsored by TBA</i>	Meet in Hotel Lobby
3:00 pm - 6:00 pm	Industry Registration and Setup	Grand Ballroom
4:00 pm - 7:00 pm	Delegate Registration	Grand Ballroom Foyer
4:15 pm - 4:30 pm	Industry Exhibitor Meeting	Grand Ballroom
5:00 pm - 6:30 pm	Councils' Volunteer of the Year Reception (By Invitation Only)	FWSA Suite
5:30 pm - 6:45 pm	Club Happy Hour	Grand Ballroom Foyer
7:00 pm - 8:30 pm	40 <sup>th</sup> Annual Auction & Snowsports Trade Show Welcome Party - <i>Sponsored by Panorama Mountain Resort</i>	Grand Ballroom
7:00 pm - 9:30 pm	40 <sup>th</sup> Annual Auction & Snowsports Trade Show	Grand Ballroom
9:30 pm - 10:30 pm	Exhibitor Booth Breakdown	Grand Ballroom

**Saturday, June 13, 2026**

7:00 am - 10:30 pm	Delegate Registration	Grand Ballroom Foyer
7:00 am - 8:00 am	Sunrise Stretching & Continental Breakfast - <i>Sponsored by TBA</i>	Grand Ballroom
8:00 am - 8:30 am	FWSA General Meeting - Opening Session	Grand Ballroom
8:45 am - 10:25 am	FWSA Snowsports Leadership Academy - <i>"The Membership Multiplier: Modern Marketing for Ski &amp; Snowboard Clubs,"</i> Moderators: <i>Craig Caples &amp; Tammi Lovland</i>	TBD
8:45 am - 10:00 am	CANVA Workshop (How to Use CANVA Media Software- hands-on/computers required)	TBD
10:30 am - 12:00 pm	Public Affairs Panel - <i>"Searching for Meaningful Climate Action: Regenerating Earth's Environment,"</i> Moderator: <i>Steve Coxen</i> , Guest Speaker: <i>Joe Houde</i>	TBD
10:30 am - 12:00 pm	FWSA Trip Leader Online Registration Training for Big Sky Ski Week (By Invitation Only)	TBD
12:15 pm - 1:45 pm	Luncheon & Award Presentations - <i>Sponsored by TBA</i> - Richard Lubin Safety Person of the Year - <i>Sponsored by Mammoth Mountain Ski Area &amp; Holidaze Ski Tours</i> ; Environment Award - <i>Sponsored by Aspen Snowmass, The Crestwood &amp; CoralTree Residence Collection</i> , Dave Tollakson Outstanding Club Award - <i>Sponsored by Xevo Optics</i> , Athletic Scholarship Program Live Auction - <i>Sponsored by Whitefish Mountain Resort &amp; Averill Hospitality</i>	Grand Ballroom
2:00 pm - 3:30 pm	FWSA Snowsports Leadership Academy - <i>"Snowball Effect: Turning Small Efforts into Big Fundraising Wins,"</i> Moderator: <i>Tammi Loveland</i>	TBD
2:00 pm - 3:45 pm	Paint the Town - <i>Sponsored by Ski.com &amp; Northwest Ski Club Council</i>	West Lawn
2:00 pm - 3:45 pm	Team Building – Outdoor Team Activities - <i>Sponsored by TBA</i>	West Lawn
4:00 pm - 5:00 pm	Meet and Greet the Candidates Forum	TBD
6:15 pm - 7:00 pm	Reception (No Host)	Grand Ballroom
7:00 pm - 11:00 pm	Awards Banquet & Dance - <i>Sponsored by TBA</i> , Councils' Volunteer of the Year - <i>Sponsored by Big White Ski Resort</i> , Western Ski Heritage Award - <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i> , DJ Musical Entertainment by TBA - <i>Sponsored by TBA</i>	Grand Ballroom
11:00 pm	Auction Closes	

**Sunday, June 14, 2026**

7:00 am - 8:00 am	Sunrise Stretching – <i>Sponsored by TBA</i>	West Lawn
7:00 am - 8:15 am	Eye Opener - <i>Sponsored by FWSA &amp; Hosted by San Diego Council of Ski Clubs</i>	FWSA Suite
8:30 am - 10:30 am	FWSA General Meeting - Elections & Bylaws Amendments	Grand Ballroom
10:30 am - 11:30 am	Delegate Brunch - Outstanding Club & Council Awards, Club & Council Communications Awards, Social Media Awards, Charities & Our Community Recognitions	Grand Ballroom
11:30 am - 1:00 pm	FWSA General Meeting Reconvenes	Grand Ballroom
1:15 pm - 2:15 pm	FWSA Post SkiCon Board of Trustees and Board of Directors Meetings	TBD
3:30 pm - 6:30 pm	Coronado Island Experience - Trip to Coronado Island & Hotel del Coronado	Meet in Hotel Lobby

Delegates are encouraged to attend ALL Events. *Please note:* some events are by invitation only. Have your name badge scanned in the WHOVA App when visiting industry partners at the Friday evening Auction & Snowsports Trade Show to win prizes!